

Marketing Communications Annual Timeline/Workplan

ACTIVITY	Last Reviewed	January/ February	May/June	September/October
Info Package for Library Boards	2020			Review
Presentations to library boards	2022			
Newsletter for librarians (electronic)	2022			
Board Report for councils etc.	2022			
Marketing/Communications Plan	2022		Review	
Fundraising	Ongoing	Review	Review	Review
Lobbying	Ongoing	Review	Review	Review
Review Marketing Budget	Ongoing	Review	Review	Review
Promotional Items	2022	Discuss		
Member Satisfaction Survey	2022			Review
R.E.A.D. Awards	Annual	Review		Discuss
Friends of Chinook Arch			Meeting	AGM
Casino	2019		Review	
POLICIES				
M/C Committee Mandate	2022	Review		
Time line	2022	Review		
Corporate Image	2020		Review	
Communications	2020			Review

Last Reviewed:	6 April 2023
Last Revised:	31 January 2023