



**CHINOOK**  
ARCH REGIONAL  
LIBRARY SYSTEM

# IMPACT REPORT 2022

## CHINOOK ARCH SNAPSHOT

HELPING OUR  
LIBRARIES DO **MORE**  
FOR 30 YEARS!

Thanks to Chinook Arch,  
member libraries can:

- offer more reading, listening, and watching choices to library users
- host more programs
- access more staff learning opportunities

**30**

staff members

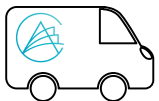


**35**

service locations across  
southwest Alberta



**3** delivery  
vans



Our vans made 4,008  
delivery stops in 2022!

## ONLINE SERVICES



**10%**

increase in  
website visits  
from 2021

Introduced two new digital  
resources to the system's  
eLibrary collection.

**Kanopy** was  
launched in August in  
response to requests  
for more video  
streaming content.

Launched **Udemy**  
eLearning platform.

Over **12,000** lectures  
completed from April to  
December.



audiobook  
borrowing up **6%**

## SUPPORTING OUR LIBRARIES



**33**

municipal  
council visits

2022 marked the end of the  
three year Fundamental  
Digital Literacy Skills Program.  
2022 saw:

**34** classes offered

**123** participant bags  
distributed

**149** wellness/youth  
activity packs  
dispersed

**1,383**

support consultations  
(in-person and virtual)



## CONNECTION AND LEARNING

In-person training  
opportunities were  
greatly expanded in  
2022, including the  
creation of monthly  
Coffee Chats, a  
chance for library  
managers to connect,  
and an in-person  
webinar watch series.



**23** training  
events held

**406**  
attendees

**10** Coffee  
Chats



## SUPPORTING OUR PATRONS



**383**

direct patron  
interactions

Chinook Arch lends  
collections of books  
and programming kits  
to its member  
libraries.

In 2022, the  
blocks and kits  
were circulated

**593** times

up from 218 in 2021.

Borrowing  
increased by **387%**  
at the  
**Waterton Micro-Library**  
one of Chinook Arch's  
automated lending libraries.

# 2022 HIGHLIGHTS



## CELEBRATING 30 YEARS!

We know the true value of public libraries. That's why, since 1992, we have focused on raising the level of public library service in southwestern Alberta.



## PUNCH JACKSON AWARD OF EXCELLENCE

The Library Association of Alberta recognized Chinook Arch for the delivery of the 3 year Digital Literacy Exchange Program.



## VOIP TECHNOLOGY

7 libraries were added to this cost-saving system. Libraries are able to save up to \$190 per month.



## FOOT TRAFFIC

Monthly promotions ran in participating libraries to help boost traffic. They will continue into 2023.



## RETURN TO IN-LIBRARY BROWSING

2022 saw a 57% increase to borrows directly from the library.



## CATALOGUING NUMBERS ON THE RISE

51,973 items were catalogued, the highest since 2020!



## ALBERTA BLUE CROSS COVID COMMUNITY ROOTS GRANT

Thanks to a \$3,000 grant, 11 new programming kits were purchased for accessible and inclusive programming opportunities.



## NATIONAL POST ARTICLE

A December National Post article "The Importance of Digital Literacy in a Digital World" featured Chinook Arch's 3 year Digital Literacy Exchange Program.