



Chinook Arch Regional Library System

2017 Impact Report

KEEPING YOU CONNECTED

ONLINE SERVICES

 **138,353**
Website/catalogue visits

150,000
Audiobook and ebook
downloads using
OverDrive


 **pressreader**
3,600
Newspaper
downloads
every month

10%
Hoopla user
increase
(46,000 movie, TV
show, music album, and
audiobook checkouts)
hoopla

GALE
COURSES
1,288 Online course
enrollments

CHINOOK ARCH SNAPSHOT


Population served
201,165


Library cardholders
41,907

35 Service
locations

Items available
to borrow

27
Staff members

809,261
Physical

 **3**
Delivery
vans

14,317
Digital

STRENGTH IN NUMBERS

BIBLIOGRAPHIC SERVICES

1.7
Million
Items borrowed

73,115
Items
catalogued
**That's 281
per day!**

 **\$964,000**
Spent on library
materials

254,000
Loans between
libraries

WE'RE THERE WHEN YOU NEED US

LIBRARY SUPPORT SERVICES

1,800
Times IT team
helped libraries
stay connected
and/or introduce
new technology

1,200
Support
consultations
(in-person
and virtual)

 **477**
Library staff/board
members attended
training events

DID YOU KNOW?

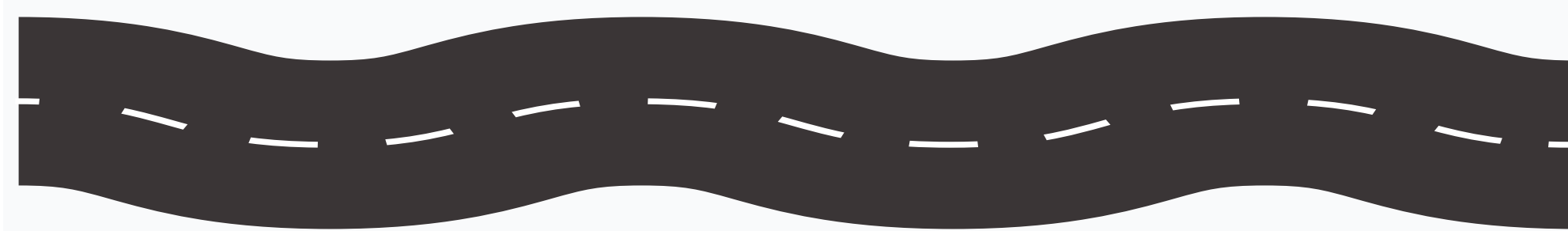
Thanks to Chinook Arch, libraries across southwestern Alberta are sharing resources and benefiting from access to valuable operational support services.

WOW! REALLY?

Our delivery vans traveled

150,000 km

That's enough to drive across Canada **16** times!



Summer Reading Program Coordinators presented their promotional skit:



182 times to
10,424 students in
65 schools

HELPING LIBRARIES DO MORE

THE TRUE IMPACT OF YOUR REGIONAL LIBRARY SYSTEM

Numbers are great, but the true impact of Chinook Arch is that we enable libraries to do **more**:

- Offer **more** choices to their patrons
- Host **more** programs
- Spend **more** time assisting visitors
- Find **more** ways to bring the library to **more** people

MORE ACCESS

ONLINE RESOURCES
\$272,000
ANNUAL INVESTMENT

With total annual budgets less than this, many libraries would be unable to offer these services

MORE BOOKS

COMBINED
809,261
ITEMS

The average physical collection for a single library is 22,000 items

MORE FUN

PROGRAM CREATION
\$7,500
GRANT

Creation of physical literacy collection available for new library programs

WHY OUR MEMBER LIBRARIES LOVE US

