



Marketing Communications Annual Timeline/Workplan

ACTIVITY	Last Reviewed	February	June	September/October
Info Package for Library Boards	2015			
Presentations to library boards	2013			Review
Newsletter for librarians (electronic)	2013		Review	
Board Report for councils etc	2013			Review
Marketing/Communications Plan	2015			
Fundraising		Review	Review	Review
Lobbying		Review	Review	Review
Review Budget			Review	
Promotional Items	2015			Discuss
Annual Board/Staff Function		Discuss		Discuss
ALC Theme		Plan		
R.E.A.D. Awards		Review		Discuss
Friends of Chinook Arch			Meeting	AGM
Casino	2013		Discuss	
POLICIES				
M/C Committee Mandate	2015	Review		
Time line	2015	Review		
Corporate Image	2014			
Communications	2014			

Last Reviewed:	7 April 2016
Last Revised:	7 April 2016